

BUSINESS DEVELOPMENT CORPORATION FOR A GREATER MASSENA
BOARD OF DIRECTORS MEETING MINUTES
January 19, 2016

Board Members: Paul Rufa, President Chris Herrick
 Ron Bacon Dave LaClair
 Jeff Dobbins

Excused: Dan Pease

Staff: Tom Sullivan, Executive Director
 Linda Williams, Secretary

Public: Sam Carbone, Town
 Steve O'Shaughnessy, Town

Call to Order

BDC President, Paul Rufa, called the meeting to order at 4:40 pm.

Minutes of the December Regular Meetings

A motion was made by Jeff Dobbins to approve the December 2016 Minutes, that motion was seconded by Ron Bacon and passed with all members present voting 'Aye'.

Financial Reports for December 2016

The Financial Reports were unavailable for December 2016.

Comparative Budget for December 2016

No meeting was held this past month

Operations Committee

No meeting was held this past month

Infrastructure Committee

No meeting was held this past month

Marketing Committee

Tom: The Committee did not meet this month.

Alcoa Update

Tom: Laurie Marr, the Public Relations Director, is leaving and will be replaced by Bobbie Lane.

Grasse River Blueway Corridor

Tom: There is a meeting scheduled for January 30.

Industrial Park/Rail Spur

Tom: We had a meeting with CSX; we inquired about the insurance coverage documentation that we still need. We have another meeting scheduled with Pat Curran. Additionally, the new Director at NBRC said we can still apply for the balance of our grant; Dennis Elias needs to obtain one more document in order to do that.

Massena Core of the Community

Tom: There will be a meeting the first week of February, a committee is assembled to review applications. After the MCC Meeting we will schedule a public informational meeting to disseminate more information to the local businessmen.

Mayor's Leadership Council

Tom: Nothing to report

Moving Massena Forward Community Coalition

Tom: There is a meeting scheduled on January 23 to discuss the future of the direction Coalition.

North Country Alliance

Tom: There was no meeting, one is scheduled for next week.

North Country Re-Development Task Force

Tom: We don't expect to have another meeting until the Spring.

North Country Regional Economic Development Council

Tom: There is a meeting scheduled on February 14.

RACER/General Motors Site

Tom: Nothing new to report, but we are hoping the project will be complete this year.

Restore New York Grant

Tom: We have not yet heard about the grant application for the Slavin's building.

River Valley Re-Development Agency

Tom: There was no meeting this month.

St. Lawrence County Economic Development

Tom: This group met on the 18th and discussed power proceeds. This is not a part of the CFA process. There is over \$2M in the fund, not sure if it is for reimbursements or for grants, it will probably depend on the project. They will begin to put parameters around how it will work at their Board meeting next week.

We discussed the Comprehensive Economic Development Document that the County is working on, the draft should be completed by next week. There is effort being put into making it an easily read and understood document.

There are four Working Groups: Small Business, Agriculture & Agribusiness, Community Revitalization, and Advanced Manufacturing and Global Service in the SLC Economic Development Agency. They are all in varying stages of working on different projects; the Community Revitalization is working on a Blueway created for the St. Lawrence River Corridor that encompasses the tributaries in our area; the idea being to identify opportunities available along the riversides.

We are going to explore the possibility of going through the Consolidated Funding Application process again.

St. Lawrence Soyway

Tom: They are still working on financing; the project is still a possibility.

Theatre

Tom: On Tuesday Paul and I participated in an exit-interview with the Main Street Grant on why they did not receive any funding. We are going to try to ensure that future applications have more clarity.

Staff Report

Tom: On March 2 a Source Night is planned, an opportunity for business people to come together the share experiences with application.

New and Other Business

Nothing beyond what was discussed above.

Liaison Reports

Sam Carbone: We will be attending an Association of Towns meeting in a few weeks.

Questions from the Press

No one was present this evening.

Adjournment

A motion was made by Chris Herrick to adjourn at 5:30 pm, that motion was seconded by Ron Bacon and passed with all members present voting 'Aye'.

The next meeting of the Board of Directors of the Massena Business Development Corporation will be held on Thursday, February 16 at 4:30 pm, in Room 30 of the Town Hall.

Respectfully Submitted,

Linda Williams