

Town of Massena Museum
200 E. Orvis St.
Massena, NY 13662
Board of Trustees Meeting
April 7, 2016

Present: Joseph Macauley (President), Joseph Savoca (Secretary), David Talarico, Bonnie Weitz, Sally Yeddo
Mary Ellen Casselman (Historian), Linda McDonald (Archivist)
Samuel Carbone (Town Councilman), Steven O'Shaughnessy (Town Councilman)

Excused: John Davis, Ann Greene (Treasurer)

The board met at 6:30 P. M. to view items for possible deaccession. Items included milk bottles, trophies, skates, books, maps and miscellaneous.

Call to order and attendance: Time: 6:49 P. M.

Minutes: A motion to approve the March 3, 2016 minutes was made by Bonnie Weitz with a second by David Talarico. Yes 5 No 0 Motion Passed

Treasurer's Report: In Ann Greene's absence, the report was given by Joseph Macauley. A motion to approve the Treasurer's Report for March 2016, as discussed, was made by David Talarico with a second by Sally Yeddo. Yes 5 No 0 Motion Passed

A donation of \$100 was made by Gretchen Sharlow. A motion to put \$100 into petty cash was made by Sally Yeddo with a second by Bonnie Weitz. Yes 5 No 0 Motion Passed

Old Business:

1. Phillips Memorial Home Sleigh Hearse: Mary Ellen Casselman is waiting to hear from the President of the St. Lawrence Power & Equipment Museum, Reggie Chester, on whether they are interested in a permanent loan of the hearse.
2. Joseph Savoca reported that the \$1,123 charge for "Bush services rendered" on the General Ledger Report 2015 was to Ron Bush Trash Removal for construction debris at the new museum building.

New Business:

1. Accessions and Deaccessions: Linda McDonald presented two items for accession. These were a copy of The Lost Legacies, by Ray Hazel, and an apothecary scale donated by Mark Follett and used by the George Snaith family. Ray Hazel will do a book signing at the museum later.
2. Photographic History books sold in March 2016: 0.
3. Visitors Tally for March 2016: 50.
4. Facebook Visits: 155.
5. Visitor's Report: Joseph Savoca had previously supplied information on the number of visitors to the museum for the last four years, as appended. He noted that most of the people

signing the visitors sheets are museum volunteers and people associated with the museum and so the visitor tally does not accurately reflect the number of members of the public coming to the museum. He noted that the museum should provide services to interest members of the public to come to the museum. Activities which Randy Peets may hold as part of the cultural center at the new museum building were discussed.

Historian's Report: Stella Jessmer requested that the museum donate a shirt to be raffled off at the Triad and SALT Council Information Fair. A motion to donate a shirt was made by Sally Yeddo with a second by Bonnie Weitz. Yes 5 No 0 Motion Passed

The Massena Cemetery Restoration Committee is receiving an Alcoa ACTION grant comprising 10 employees working 3-4 hours to clean up the Massena Center Cemetery on April 29 and a donation of \$3,000. Steven O'Shaughnessy inquired if more keys to the new museum building have been acquired. No more keys have been acquired.

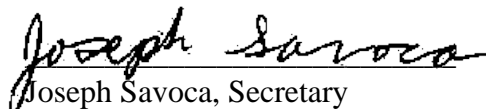
Archivist's Report: Linda McDonald has made arrangements with the Norfolk Museum, Franklin County Historical Society and others to accept on permanent loan duplicate military uniforms owned by people with greater ties to those respective areas. Additionally, the Boy Scout Museum will accept other items. Linda McDonald would like to reserve a small collection of items to be available for loan to local teachers. A new display has been placed at the Massena Public Library for spring. Linda McDonald noted that deaccessioned items which are more valuable could bring more money to the museum by being sold individually rather than at auction.

Town Board Representatives' Comments: There were no comments.

Adjournment: A motion to adjourn was made by Bonnie Weitz with a second by Sally Yeddo. Yes 5 No 0 Motion Passed Time 7:17 P. M.

Next Meeting Thursday, May 5, 2016 **7:00 P. M.** The board will meet at **6:30 P. M.** to view items for possible deaccession.

Respectfully submitted,

 Date Approved 5/5/16
Joseph Savoca, Secretary

	2012	2013	2014	2015	2016	Average
Jan	15	22	30	51	50	34
Feb	15	15	22	60	38	30
Mar	41	25	40	66		43
Apr	49	41	78	65		58
May	46	62	89	86		71
Jun		90		140		115
Jul	81	84	125	90		95
Aug	68	76	69	85		75
Sep	38	63	74	66		60
Oct	30	56	62	79		57
Nov			58			58
Dec	14	23	60	40		34
Total	397	557	707	828	88	729

Notes:

1. Open houses and school visits increase totals.
2. Some numbers are not clear if they refer to December (or August) alone or include November (and July).
3. The majority of people on the visitor's sheets are volunteers or others associated with the museum. This skews the number higher but does not reflect the actual number of members of the public visiting the museum.
4. What can be done to increase the number of members of the public visiting the museum?
5. If there are any mistakes, let everyone know.

Town of Massena Museum Visitor Tally

